

# THE 365-DAY SOCIAL MEDIA HOLIDAY PLANNER



2026

# The 365-Day Social Media Holiday Planner

**Here's your FULL 365-day  
social media holiday  
calendar. Never wonder  
what to post again.**



# JANUARY

- January 1 – New Year's Day
- January 2 – Science Fiction Day
- January 3 – J.R.R. Tolkien Day
- January 4 – Trivia Day
- January 5 – National Bird Day
- January 6 – Cuddle Up Day
- January 7 – Old Rock Day
- January 8 – Bubble Bath Day
- January 9 – Law Enforcement Appreciation Day
- January 10 – Cut Your Energy Costs Day
- January 11 – Human Trafficking Awareness Day
- January 12 – Pharmacist Day
- January 13 – Make Your Dream Come True Day
- January 14 – Dress Up Your Pet Day
- January 15 – Martin Luther King Jr. Day (3rd Monday in January)
- January 16 – Appreciate a Dragon Day
- January 17 – Benjamin Franklin Day
- January 18 – Winnie the Pooh Day

# JANUARY

- January 19 – Popcorn Day
- January 20 – Cheese Lover’s Day
- January 21 – Hugging Day
- January 22 – Celebration of Life Day
- January 23 – Handwriting Day
- January 24 – Compliment Day
- January 25 – Opposite Day
- January 26 – Spouse’s Day
- January 27 – Chocolate Cake Day
- January 28 – Data Privacy Day
- January 29 – Puzzle Day
- January 30 – Croissant Day
- January 31 – Inspire Your Heart With Art Day

# FEBRUARY

- February 1 – Ice Cream for Breakfast Day (1st Saturday in February)
- February 2 – Groundhog Day
- February 3 – Women Physicians Day
- February 4 – World Nutella Day
- February 5 – Send a Card to a Friend Day
- February 6 – Frozen Yogurt Day
- February 7 – Boy Scouts Day
- February 8 – Pizza Day
- February 9 – Umbrella Day
- February 10 – Make a Friend Day
- February 11 – Inventors Day
- February 12 – Galentine’s Day
- February 13 – Random Acts of Kindness Day
- February 14 – Valentine’s Day
- February 15 – Singles Awareness Day
- February 16 – Do a Grouch a Favor Day
- February 17 – Presidents’ Day (3rd Monday in February)

# FEBRUARY

- February 18 – Drink Wine Day
- February 19 – Chocolate Mint Day
- February 20 – Love Your Pet Day
- February 21 – Sticky Bun Day
- February 22 – Margarita Day
- February 23 – Banana Bread Day
- February 24 – Tortilla Chip Day
- February 25 – Clam Chowder Day
- February 26 – Tell a Fairy Tale Day
- February 27 – Polar Bear Day
- February 28 – Rare Disease Day

# MARCH

- March 1 – Peanut Butter Lover’s Day
- March 2 – Read Across America Day
- March 3 – World Wildlife Day
- March 4 – Grammar Day
- March 5 – Employee Appreciation Day (1st Friday in March)
- March 6 – Dentist Day
- March 7 – Cereal Day
- March 8 – International Women’s Day
- March 9 – Barbie Day
- March 10 – Mario Day
- March 11 – Johnny Appleseed Day
- March 12 – Girl Scout Day
- March 13 – Jewel Day
- March 14 – Pi Day
- March 15 – Ides of March

# MARCH

- March 16 – Panda Day
- March 17 – St. Patrick's Day
- March 18 – Awkward Moments Day
- March 19 – Poultry Day
- March 20 – First Day of Spring
- March 21 – World Poetry Day
- March 22 – Goof Off Day
- March 23 – Puppy Day
- March 24 – Cocktail Day
- March 25 – Waffle Day
- March 26 – Make Up Your Own Holiday Day
- March 27 – World Theatre Day
- March 28 – Something on a Stick Day
- March 29 – Mom and Pop Business Owners Day
- March 30 – Doctor's Day
- March 31 – Crayon Day

# APRIL

- April 1 – April Fool’s Day
- April 2 – Autism Awareness Day
- April 3 – Find a Rainbow Day
- April 4 – Vitamin C Day
- April 5 – Deep Dish Pizza Day
- April 6 – Tartan Day
- April 7 – World Health Day
- April 8 – Zoo Lovers Day
- April 9 – Unicorn Day
- April 10 – Siblings Day
- April 11 – Pet Day
- April 12 – Grilled Cheese Day
- April 13 – Scrabble Day
- April 14 – Dolphin Day
- April 15 – Tax Day

# APRIL

- April 16 – Wear Pajamas to Work Day
- April 17 – Haiku Poetry Day
- April 18 – World Heritage Day
- April 19 – Garlic Day
- April 20 – Volunteer Recognition Day
- April 21 – High Five Day
- April 22 – Earth Day
- April 23 – Picnic Day
- April 24 – Administrative Professionals Day (Last Wednesday in April)
- April 25 – DNA Day
- April 26 – Pretzel Day
- April 27 – Arbor Day (Last Friday in April)
- April 28 – Superhero Day
- April 29 – Dance Day
- April 30 – Jazz Day

# MAY

- May 1 – May Day
- May 2 – Baby Day
- May 3 – Teacher Appreciation Day (1st Tuesday in May)
- May 4 – Star Wars Day
- May 5 – Cinco de Mayo
- May 6 – Nurses Day
- May 7 – Tourism Day
- May 8 – No Socks Day
- May 9 – Lost Sock Memorial Day
- May 10 – Clean Your Room Day
- May 11 – Eat What You Want Day
- May 12 – International Nurses Day
- May 13 – Hummus Day
- May 14 – Mother’s Day (2nd Sunday in May)
- May 15 – Chocolate Chip Day

# MAY

- May 16 – Barbecue Day
- May 17 – Pack Rat Day
- May 18 – No Dirty Dishes Day
- May 19 – Pizza Party Day
- May 20 – Armed Forces Day (3rd Saturday in May)
- May 21 – Meditation Day
- May 22 – Vanilla Pudding Day
- May 23 – Taffy Day
- May 24 – Scavenger Hunt Day
- May 25 – Towel Day
- May 26 – Blueberry Cheesecake Day
- May 27 – Sunscreen Day
- May 28 – Hamburger Day
- May 29 – Paperclip Day
- May 30 – Creativity Day
- May 31 – Smile Day

# JUNE

- June 1 – Global Day of Parents
- June 2 – Donut Day (1st Friday in June)
- June 3 – Repeat Day
- June 4 – Cheese Day
- June 5 – World Environment Day
- June 6 – Higher Education Day
- June 7 – Chocolate Ice Cream Day
- June 8 – Best Friends Day
- June 9 – Donald Duck Day
- June 10 – Iced Tea Day
- June 11 – Corn on the Cob Day
- June 12 – Red Rose Day
- June 13 – Sewing Machine Day
- June 14 – Flag Day
- June 15 – Smile Power Day

# JUNE

- June 16 – Father’s Day (3rd Sunday in June)
- June 17 – Eat Your Vegetables Day
- June 18 – Picnic Day
- June 19 – Juneteenth
- June 20 – First Day of Summer
- June 21 – Selfie Day
- June 22 – Onion Ring Day
- June 23 – Hydration Day
- June 24 – Take Your Dog to Work Day (Friday after Father’s Day)
- June 25 – Catfish Day
- June 26 – Forgiveness Day
- June 27 – Sunglasses Day
- June 28 – Logistics Day
- June 29 – Camera Day
- June 30 – Social Media Day

# JULY

- July 1 – International Joke Day
- July 2 – UFO Day
- July 3 – Compliment Your Mirror Day
- July 4 – Independence Day
- July 5 – Bikini Day
- July 6 – Fried Chicken Day
- July 7 – Chocolate Day
- July 8 – Video Game Day
- July 9 – Sugar Cookie Day
- July 10 – Piña Colada Day
- July 11 – Cheer Up the Lonely Day
- July 12 – Simplicity Day
- July 13 – French Fry Day
- July 14 – Give Something Away Day
- July 15 – Gummy Worm Day

# JULY

- July 16 – Ice Cream Day (3rd Sunday in July)
- July 17 – World Emoji Day
- July 18 – Nelson Mandela Day
- July 19 – Daiquiri Day
- July 20 – Moon Day
- July 21 – Junk Food Day
- July 22 – Hammock Day
- July 23 – Vanilla Ice Cream Day
- July 24 – Cousins Day
- July 25 – Carousel Day
- July 26 – Aunt and Uncle Day
- July 27 – Scotch Day
- July 28 – Parents' Day (4th Sunday in July)
- July 29 – Lasagna Day
- July 30 – Friendship Day
- July 31 – Avocado Day

# AUGUST

- August 1 – Friendship Day
- August 2 – Coloring Book Day
- August 3 – Watermelon Day
- August 4 – Chocolate Chip Cookie Day
- August 5 – Work Like a Dog Day
- August 6 – Root Beer Float Day
- August 7 – Lighthouse Day
- August 8 – Cat Day
- August 9 – Book Lovers Day
- August 10 – Lazy Day
- August 11 – Son and Daughter Day
- August 12 – Middle Child Day
- August 13 – Left-Handers Day
- August 14 – Creamsicle Day
- August 15 – Relaxation Day

# AUGUST

- August 16 – Roller Coaster Day
- August 17 – Nonprofit Day
- August 18 – Senior Citizens Day
- August 19 – World Photography Day
- August 20 – Lemonade Day
- August 21 – Spumoni Day
- August 22 – Tooth Fairy Day
- August 23 – Sponge Cake Day
- August 24 – Waffle Day
- August 25 – Banana Split Day
- August 26 – Dog Day
- August 27 – Just Because Day
- August 28 – Red Wine Day
- August 29 – Trail Mix Day
- August 30 – Toasted Marshmallow Day
- August 31 – Eat Outside Day

# SEPTEMBER

- September 1 – No Rhyme Nor Reason Day
- September 2 – Labor Day (1st Monday in September)
- September 3 – Skyscraper Day
- September 4 – Wildlife Day
- September 5 – Cheese Pizza Day
- September 6 – Read a Book Day
- September 7 – Salami Day
- September 8 – Literacy Day
- September 9 – Teddy Bear Day
- September 10 – Grandparents Day (1st Sunday after Labor Day)
- September 11 – Patriot Day
- September 12 – Video Games Day
- September 13 – Positive Thinking Day
- September 14 – Live Creative Day
- September 15 – Make a Hat Day

# SEPTEMBER

- September 16 – Guacamole Day
- September 17 – Constitution Day
- September 18 – Cheeseburger Day
- September 19 – Talk Like a Pirate Day
- September 20 – First Day of Fall
- September 21 – World Gratitude Day
- September 22 – Ice Cream Cone Day
- September 23 – Checkers Day
- September 24 – Punctuation Day
- September 25 – Daughter's Day
- September 26 – Pancake Day
- September 27 – World Tourism Day
- September 28 – Drink Beer Day
- September 29 – Coffee Day
- September 30 – Podcast Day

# OCTOBER

- October 1 – International Coffee Day
- October 2 – Name Your Car Day
- October 3 – Techies Day
- October 4 – Taco Day
- October 5 – World Teacher’s Day
- October 6 – Smile Day
- October 7 – Frappe Day
- October 8 – Pierogi Day
- October 9 – Leif Erikson Day
- October 10 – Mental Health Day
- October 11 – Coming Out Day
- October 12 – Farmers Day
- October 13 – M&M Day
- October 14 – Dessert Day
- October 15 – Boss’s Day

# OCTOBER

- October 16 – Dictionary Day
- October 17 – Pasta Day
- October 18 – Chocolate Cupcake Day
- October 19 – Evaluate Your Life Day
- October 20 – Brandied Fruit Day
- October 21 – Nachos Day
- October 22 – Make a Difference Day (4th Saturday in October)
- October 23 – Mole Day
- October 24 – United Nations Day
- October 25 – Greasy Foods Day
- October 26 – Pumpkin Day
- October 27 – Navy Day
- October 28 – Chocolate Day
- October 29 – Internet Day
- October 30 – Candy Corn Day
- October 31 – Halloween

# NOVEMBER

- November 1 – Author’s Day
- November 2 – Deviled Egg Day
- November 3 – Sandwich Day
- November 4 – Candy Day
- November 5 – Doughnut Appreciation Day
- November 6 – Nachos Day
- November 7 – Bittersweet Chocolate Day
- November 8 – STEM Day
- November 9 – Scrapple Day
- November 10 – Vanilla Cupcake Day
- November 11 – Veterans Day
- November 12 – Pizza with the Works Day
- November 13 – Kindness Day
- November 14 – Pickle Day
- November 15 – Clean Out Your Refrigerator Day

# NOVEMBER

- November 16 – Fast Food Day
- November 17 – Homemade Bread Day
- November 18 – Princess Day
- November 19 – Play Monopoly Day
- November 20 – Absurdity Day
- November 21 – Hello Day
- November 22 – Go for a Ride Day
- November 23 – Espresso Day
- November 24 – Thanksgiving (4th Thursday in November)
- November 25 – Black Friday
- November 26 – Small Business Saturday
- November 27 – Cyber Monday
- November 28 – Giving Tuesday
- November 29 – Lemon Cream Pie Day
- November 30 – Computer Security Day

# DECEMBER

- December 1 – World AIDS Day
- December 2 – Fritters Day
- December 3 – Giving Tuesday (if applicable)
- December 4 – Cookie Day
- December 5 – Volunteer Day
- December 6 – St. Nicholas Day
- December 7 – Pearl Harbor Remembrance Day
- December 8 – Pretend to Be a Time Traveler Day
- December 9 – Pastry Day
- December 10 – Human Rights Day
- December 11 – Noodle Ring Day
- December 12 – Gingerbread House Day
- December 13 – Cocoa Day
- December 14 – Ugly Sweater Day (3rd Friday in December)
- December 15 – Cupcake Day

# DECEMBER

- December 16 – Chocolate Covered Anything Day
- December 17 – Maple Syrup Day
- December 18 – Bake Cookies Day
- December 19 – Oatmeal Muffin Day
- December 20 – Games Day
- December 21 – Winter Solstice
- December 22 – Forefathers Day
- December 23 – Festivus
- December 24 – Christmas Eve
- December 25 – Christmas Day
- December 26 – Kwanzaa Begins
- December 27 – Fruitcake Day
- December 28 – Card Playing Day
- December 29 – Tick Tock Day
- December 30 – Bacon Day
- December 31 – New Year's Eve