

WHY KEEPING YOUR DOG GROOMED IS A GOOD THING



A Mini Guide for Beginners



YOUR GROOMING EXPERT

With years of experience and a commitment to client satisfaction, they make navigating the real estate market smooth and stress-free. Trust Justine and William to turn your real estate goals into reality, one home at a time.

SERVICES:



Years of professional grooming experience and a true passion for pets.



Stress-free experience designed for dogs who need a little extra space, patience, and expertise.



Specializes in breed-specific cuts, de-shedding treatments, and keeping those big paws looking fresh, all in a calm, caring environment.



ABOUT LYRIC

At Lyric's Grooms, you'll get years of professional grooming experience and a true passion for pets, especially the big, lovable ones. From Great Danes to Saint Bernards, Lyric knows how to handle any size breed with confidence, care, and compassion.



Call Lyric Today! 512-300-6724



INTRODUCTION

Your dog isn't just a pet, they're family. And just like family, they deserve care, comfort, and the occasional spa day.

Grooming isn't just about making your dog look Instagram-ready (though that's a perk). It's a key part of their health, comfort, and overall well-being.

HELPS MAINTAIN HEALTHY SKIN & COAT

Regular brushing removes dead hair, dirt, and dandruff. It also spreads natural oils throughout your dog's coat, keeping it shiny and healthy. Skipping grooming can lead to mats, tangles, and even skin infections.

Bonus: It reduces shedding, great for your clothes and your couch.

PREVENTS PAINFUL MATS AND TANGLES

Matted fur isn't just ugly, it can pull on your dog's skin, restrict movement, and cause painful sores. Dogs with long or curly coats are especially prone to matting, so regular brushing and trimming are a must.



KEEPS EARS CLEAN AND INFECTION-FREE

Groomers clean out wax and debris that can cause painful ear infections. Dogs with floppy ears or lots of hair around their ears are at higher risk and need extra attention.



KEEPS NAILS TRIMMED

Long nails can cause discomfort, change the way your dog walks, and even lead to joint pain or injury. Groomers know how to trim them safely and avoid the quick (that's the sensitive part inside the nail).

SPOT HEALTH ISSUES EARLY

Groomers often notice lumps, bumps, rashes, parasites, or injuries that might go unnoticed. Early detection = early treatment.

REDUCES ANXIETY (BELIEVE IT OR NOT)

Dogs thrive on routine. Regular grooming helps desensitize them to handling and tools. It can become a calming ritual, especially if you introduce it gently and start young.



LET'S BE REAL... IT HELPS WITH SMELL

Even the cutest pups get stinky. Regular baths and brushing help keep your dog smelling fresh and feeling clean.



STRENGTHENS THE BOND BETWEEN YOU AND YOUR PUP

Whether you DIY groom at home or take them to a trusted pro, grooming time is bonding time. It builds trust and lets your dog know you care.

FINAL WOOF

Grooming isn't a luxury, it's a necessity. A clean, brushed, clipped, and pampered pup is a healthier, happier one. Plus, they'll strut out of the grooming session looking (and feeling) like a million bones.



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