



You can't grow what people can't find.

The Hutto

BUSINESS VISIBILITY

BLUEPRINT

HELP@IHUTTO.COM

WWW.IHUTTO.COM

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People here support local, but only the businesses they know.

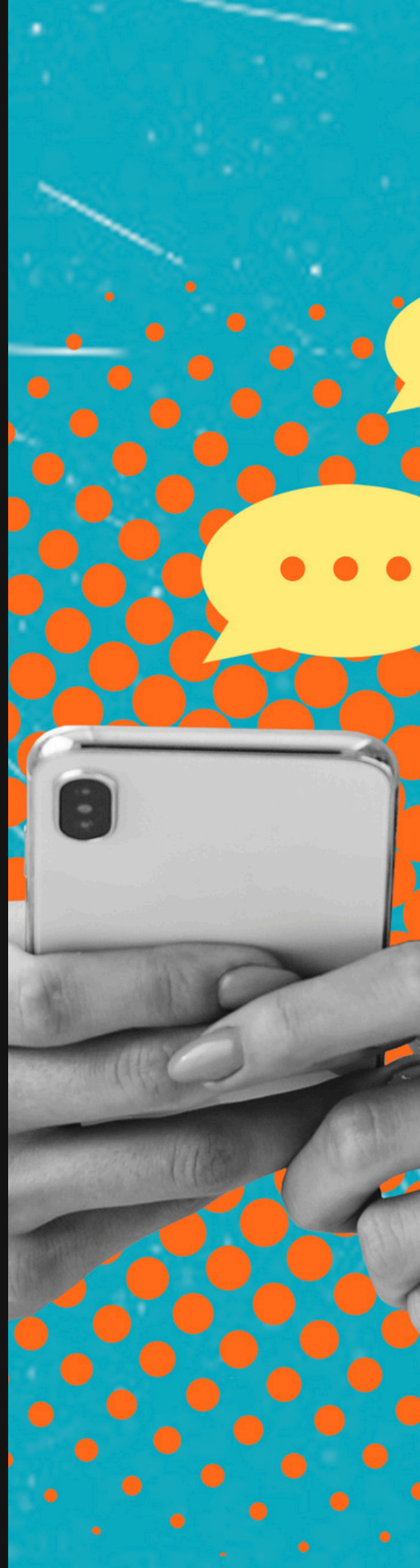


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SERVICES THAT ARE BUILT TO HELP YOU

You can do this by yourself, easy. But sometimes business doesn't give you the time. That's where iHutto comes in.

07

WHICH SERVICE IS BETTER SUITED FOR YOUR BUSINESS?

You won't be forced to use services that won't actually benefit your business.

08

YOUR CUSTOMERS ARE ALREADY IN HUTTO.

They're already searching.
Already scrolling.
Already buying.

The only question is, are they finding you?

09

YOUR NEXT STEP

You don't need more complicated marketing.

10

CONCLUSION

Use the includes planning page to stay organized during this exciting time!



WELCOME

**Starting or growing a business in Hutto is exciting ...
but let's be honest, it can also feel like you're shouting into the void.**

You've got a great product or service ...
but if people don't know you exist, none of that matters.

This guide will show you exactly how to fix that.
No fluff. No complicated strategies. Just real, practical steps that
work, especially in a local market like Hutto.

ifHutto

LET'S DO IT!



TO THE COURSE

WELCOME TO THE COURSE

WELCOME TO THE COURSE

WELCOME TO THE COURSE

The Real Problem

MOST BUSINESSES HAVE

It's not your pricing.

It's not your product.

It's not even your competition.

It's visibility.

WELCOME TO THE COURSE

WELCOME TO THE COURSE

WELCOME TO THE COURSE

W

If your business isn't:

showing up online,
being talked about locally,
consistently in front of people

then, you're losing customers every single day.

TO THE COURSE

WELCOME TO THE COURSE

WELCOME TO THE COURSE

WELCOME TO THE COURSE

**GET FOUND
SO YOU CAN
Grow YOUR
BUSINESS.**

TIP ONE



GET FOUND

YOU CAN'T GROW WHAT PEOPLE CAN'T FIND.

action items
included

LET'S
DO IT

What You Need

- A directory listing (so locals can discover you)
- A Google Business Profile that's optimized
- Clear categories + keywords

Quick Win:

Search your business name right now.
If you don't show up clearly ... you've got work to do.

iHutto Solution: The iHutto Directory helps local businesses get discovered by people already searching in Hutto.

Tip Two

SHOW UP CONSISTENTLY

Most businesses post once ... disappear... then wonder why nothing happens.

**Consistency beats perfection.
Every time.**

What You Need:

- Regular social media posts
- Clear messaging
- Content that actually connects

Action Item:

Post 3 times this week:

- One about your business
- One helpful tip
- One behind-the-scenes

iHutto Solution:

iHutto offers social media support and promotion to keep your business visible without you having to think about it daily.



Tip Three

Fix What's

NOT WORKING

01

HERE'S THE TRUTH MOST PEOPLE WON'T TELL YOU:

Your website or social media might be costing you customers.

02

WHAT YOU NEED:

- Clear messaging
- Easy navigation
- Strong calls-to-action
- Optimized profiles

03

ACTION ITEM:

Ask yourself:

“Would I buy from this page?”

If the answer is “meh”... it needs work.

04

IHUTTO SOLUTION:

Our audits break down exactly what's working, what's not, and how to fix it, fast.

MEASURE

ASSESSMENT

EVALUATION

Tip Four

GET SEEN BY MORE PEOPLE

Once your foundation is solid... it's time to amplify.

What You Need:

- Exposure to local audiences
- Features and mentions
- Consistent promotion

Action Item:

Partner with at least one local platform or community this month.

IHUTTO SOLUTION:

From Hutto Magazine to blog features and social promotion, iHutto helps put your business in front of the right people.



SIGN UP TO OUR NEW MEMBERSHIP

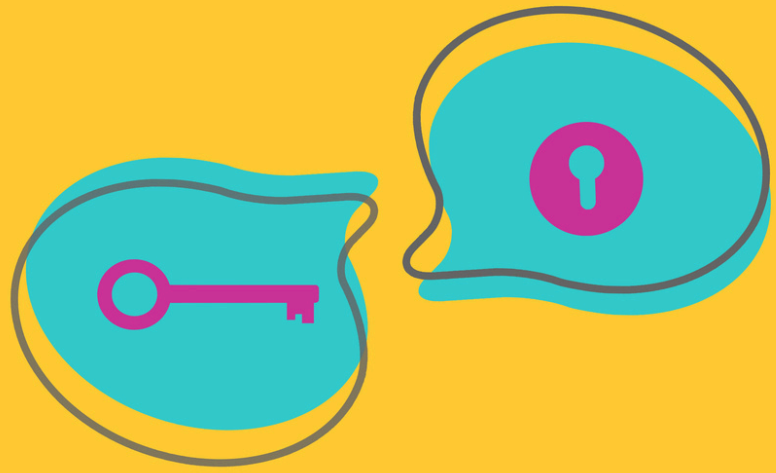
SIGN UP TO OUR NEW MEMBERSHIP

NEW MEMBERSHIP

SIGN UP TO OUR NEW MEMBERSHIP

SIGN UP TO OUR NEW MEMBERSHIP

SIGN UP TO OUR NEW MEMBERSHIP



Tip Five

PLUG INTO THE COMMUNITY

Hutto is different. People here support local, but only the businesses they know.

What You Need:

- Community presence
- Participation in local initiatives
- Visibility in local conversations

Action Item:

Comment on 5 local posts this week. Be visible.

iHutto Programs:

- Best of Hutto
- Business Spotlights
- Community Features

These build trust and credibility fast.

Bringing It All Together

Here's what actually works:

1. Get Found
2. Stay Visible
3. Fix Weak Spots
4. Increase Exposure
5. Build Local Trust

Miss one of these ... and growth slows down.

The background features a vibrant color palette of reds, oranges, and purples. It is decorated with several 3D-rendered spheres in various colors (purple, teal, orange) and a large, stylized geometric shape on the left side that resembles a hand or a series of stacked blocks. The overall aesthetic is modern and dynamic.

**WHETHER
YOU'RE
JUST STARTING
OR READY TO
SCALE, WE MEET
YOU WHERE YOU
ARE.**

**YOU CAN DO THIS
ALL YOURSELF**



or You

**CAN SHORTCUT
THE PROCESS.**



WE CAN *help.*

Services

THAT ARE BUILT TO HELP YOU



LEVEL 1: GET FOUND

Best for: New businesses or anyone tired of being ignored online.

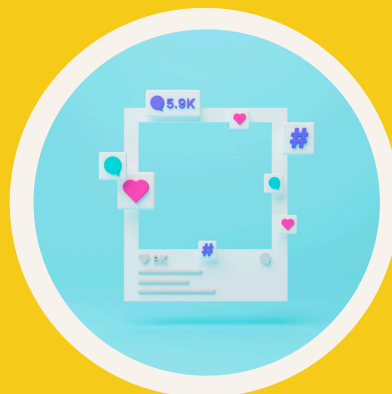
Translation: Stop hiding. Start showing up.



LEVEL 2: GET STARTED

Best for: People ready to stop guessing and actually build something.

Translation: No more “winging it.”



LEVEL 3: GET BETTER

Best for: Businesses leaking money and not realizing it.

Translation: Fix the holes before you try to grow.



LEVEL 4: GET SEEN

Best for: Businesses ready to grow fast and be everywhere.

Translation: Become the name people recognize.

WHICH PACKAGE



IS FOR YOU?

PACKAGE ONE: GET FOUND

LOCAL VISIBILITY & DIRECTORY PLACEMENT

PACKAGE TWO: GET STARTED

BUSINESS STARTUP & GROWTH CONSULTING

PACKAGE THREE GET BETTER

AUDITS & OPTIMIZATION

PACKAGE FOUR: GET SEEN

ADVERTISING & MEDIA EXPOSURE

Package One

GET FOUND

01

PACKAGE ONE

GET FOUND: LOCAL VISIBILITY & DIRECTORY PLACEMENT

Stop being invisible. Start showing up where Hutto is actually looking.

What you get:

- Basic listing in the iHutto Business Directory
- Category-based search placement
- SEO visibility on iHutto.com
- 5 Recommendations for your business

Perfect for new businesses or anyone not getting found online. Get Listed Today!

PRICE: \$49



Package Two **GET STARTED**

02

● **PACKAGE TWO** **GET STARTED: BUSINESS STARTUP & GROWTH CONSULTING**

Turn your idea into a real business, or fix the one that's not working.

What you get:

- Everything in Package One
- 1:1 strategy session
- Business idea validation
- Branding & positioning clarity
- Step-by-step launch or growth plan
- Real-world advice (not Google fluff)

Perfect for entrepreneurs ready to stop guessing and start building. Book a Strategy Session!

PRICE: \$99



Package Three

03

GET BETTER

PACKAGE THREE

GET BETTER: AUDITS & OPTIMIZATION

You might already have a business ... but is it actually working?

What you get:

- Everything in Packages One and Two
- Social media audit (what's working + what's not)
- Website audit (SEO, design, conversions)
- Google Business Profile optimization
- Actionable fix-it plan

Perfect for businesses leaving money on the table.
Request an Audit!

PRICE: \$199



Package Four

GET SEEN

04

● PACKAGE FOUR GET SEEN: ADVERTISING & MEDIA EXPOSURE

This is how you go from “just another business” to the business everyone knows.

What you get:

- Everything in Packages One thru Three
- Featured placement on iHutto Directory*
- Promotion across iHutto social platforms
 - One per month
- Hutto Magazine Quarter-Page Ad
- Business spotlight blog feature on iHutto.com

Perfect for businesses ready to grow fast.

Promote My Business!

PRICE: \$399





YOUR CUSTOMERS ARE ALREADY IN HUTTO.

They're already searching.
Already scrolling.
Already buying.

The only question is, are they
finding you?

TAKE ACTION NOW

Get Listed
Request an Audit
Book a Strategy Session
Promote Your Business

Start here:
iHutto.com/services



YOUR NEXT STEP

You don't need more complicated marketing.

You need:

- Visibility
- Consistency
- The right support

That's exactly what iHutto was built for.

Let's get started!

Email us at Help@iHutto.com with any questions!



Developing **A MARKETING PLAN**

DAY:	ACTION ITEM:
DAY 01	
DAY 02	
DAY 03	
DAY 04	
DAY 05	