



Successful Adulting Sponsorships



Our Goal is to Support High School Seniors Across Texas

Brought to you by iHutto, **Successful Adulting** is a life skills initiative built to bridge the gap between what students learn in school, and what real life demands.

We create straightforward, engaging guides and resources that teach high school seniors, college students, and young adults the practical skills they need to navigate adulthood with confidence. From budgeting and career planning to mental health, cooking, credit, and even starting a business, our materials are designed to be relatable, easy to use, and actually helpful.

These aren't boring textbooks or lectures. They're honest, real-world tools for real-world problems, delivered in print, digital, and district-customized formats.

Our mission is simple: Empower the next generation to thrive, not just survive, in adult life.



Preparing Students for the Real World

Every young adult deserves to step into the real world feeling prepared, not overwhelmed. Successful Adulting is our way of making that happen.

Our resources are a wake-up call, a cheat sheet, and a confidence boost wrapped in one. The initiative behind it is even bigger: we're on a mission to make sure every senior in Texas walks away with real tools for real life, funded by the very community that's rooting for them.

Because success shouldn't be a mystery. It should be accessible. Let's give the next generation a real shot at thriving, not just surviving.

Topics We Cover Include: Budgeting & Personal Finance, Mental Health & Stress Management, Job Readiness & Career Planning, Goal Setting & Time Management, Renting & First-Time Homeownership, Entrepreneurship & Side Hustles, and More!

iHutto R E S O U R C E S

The Publication

To Provide Graduates with Real World Knowledge

Successful Adulting is **20 Chapters** of Real World Advice, most of which we have had professionals review to ensure accuracy.

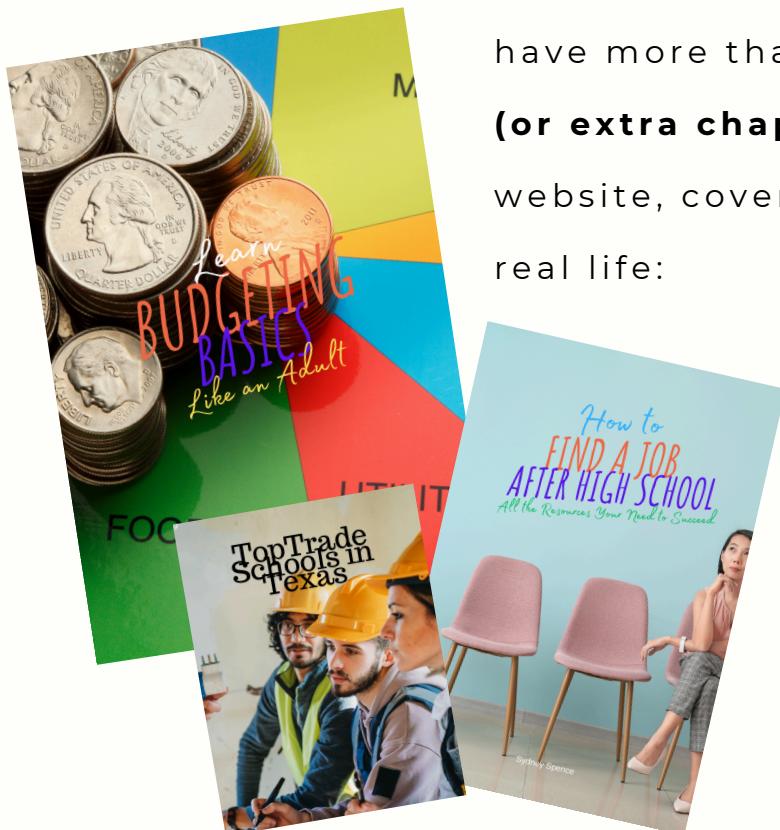


We understand every district has unique needs. That's why we offer customizable versions of Successful Adulting that can be branded with your district's logo and mascot.

But we didn't stop with 20 chapters in the publication.

iHutto The Mini Guides

To Provide Graduates with Real World Knowledge



In addition to the publication, we have more than **250+ mini guides (or extra chapters)** on our website, covering many areas of real life:

Categories:

- Financial
- Independence
- Cookbooks
- Self-Care
- Travel
- Entrepreneurship
- And More!

Young adults have access to all of these resources for \$0-\$1.99 each.



www.iHutto.com | Help@iHutto.com



iHutto R E S O U R C E

The One Pagers

To Provide Graduates with Real World Knowledge



Along with the **publication and the mini guides**, students have access to our free one-pagers covering real steps to solving problems.



Categories:

- Self-Care
- Time Management
- Finance Planning
- Meal Planners
- Career Ideas
- Communicating
- Online World
- And More!

All of the one-pagers are and will always remain **FREE!**





Successful *Adulting*

Sponsor Levels for all Business Sizes

It takes a village to support a child but iHutto has spent the last 8 years creating a village of business owners that serve the Hutto community. This is why we want to bring this village on this amazing journey!

We're proud to offer sponsorship opportunities that are more than just advertising, they're impact investments.

When you sponsor a Successful Adulting guide, you're helping students learn how to manage money, avoid burnout, land jobs, set goals, and build better futures. Your business becomes part of the solution, and part of a visible, values-driven campaign that builds trust with families, schools, and community leaders.



We call it “Our Village”, because it takes one. And we'd love for your brand to be a part of it.

Through partnerships, community sponsorships, and creative fundraisers, we're putting this book directly into the hands of high school seniors **free of charge**.

Sponsor Benefits:

- Ad placement in digital and print guides
- Exclusive to 62 sponsors per district edition
- Social media and website exposure
- Community goodwill and brand trust



Successful Adulting Sponsorship Levels (Space Limited)

PAINITE SPONSOR - LIFETIME SPONSORSHIP

\$20,000 (LIMITED TO 2 PER ISD)

Full page ad in the publication, for the life of the publication, your logo on our website and so much more. Limited to 2 per ISD.

DIAMOND SPONSOR

\$1399 (LIMITED TO 20 PER ISD)

Full page ad within the book for the term of ONE year as well as your logo on our website. Space limited.

PLATINUM SPONSOR

\$999 (LIMITED TO 20 PER ISD)

Half page ad within the book for the term of ONE year as well as your logo on our website.

GOLD SPONSOR

\$499 (LIMITED TO 20 PER ISD)

Logo only within the book for the term of ONE years as well as your logo on our website.



Successful Adulting Sponsorship Levels (Limited)

SILVER SPONSOR

\$199 (LIMITED TO 50 PER ISD)

Business name listed on the text copy sponsor page within book, as well as on our website.

Updated *annually*.

BRONZE SPONSOR

\$99 (LIMITED TO 50 PER ISD)

Business name only on the sponsor page of iHutto.com. Updated *annually*.

MINI GUIDE SPONSOR

\$49 (ONE PER GUIDE)

Business logo plus contact information in the mini-guide related to your industry. You agree to review the mini guide as a consultant. Helps everyone!

CARE SPONSOR

\$10 (UNLIMITED)

Community members can support the initiative by reserving and purchasing a book to be gifted to a local high school senior.



Successful *adulting*

Let's Do Great Things Together

ADDRESSES EQUITY & CLOSING THE OPPORTUNITY GAP

Not every student has access at home to instruction in things like financial literacy or navigating healthcare. This program levels the playing field, ensuring all graduates, regardless of background, leave with the same critical “adulting” toolkit.

ALIGNS WITH CAREER & COLLEGE READINESS STANDARDS

Most states now include “soft skills,” financial literacy, and civic competence in their accountability frameworks. Our chapters map directly to those competencies.

STRENGTHENS COMMUNITY & BUSINESS PARTNERSHIPS

We can co-host workshops with local businesses (banks, health clinics, trades) for hands-on learning, deepening your district’s ties to the community and potentially unlocking sponsorships or in-kind support.

DRIVES POSITIVE PUBLICITY & ENROLLMENT

Showcasing this forward-looking initiative in your district newsletter, on your website, and at board meetings signals you’re innovating, not just in academics, but in whole-child development. That kind of story resonates with parents and media alike.



Let's Do Great Things Together

BOOSTS STUDENT ENGAGEMENT & RETENTION

By offering real-world life skills, budgeting, time management, basic household maintenance, you give seniors a reason to stay connected through graduation and beyond, helping to reduce summer “meltdown” and alumni disengagement.

FREES UP STAFF TIME & RESOURCES

Rather than pulling counselors or teachers away from core academic or SEL (social-emotional learning) duties, your district can leverage our turnkey curriculum and vetted instructors, no extra PD, no reinventing the wheel.

DELIVERS MEASURABLE OUTCOMES

We'll provide post-program surveys tracking confidence in specific skills (e.g., “I can file my own taxes,” “I know how to read a utility bill”). Those metrics can feed into your annual report, grant applications, and campus improvement plans.



Successful *adulting*

Be a Part of the Mission to Help the Next Generation

Join us in equipping the next generation with the tools they actually need.

Your sponsorship doesn't just support a publication, it supports a movement. Together, we can prepare students for the real world, build stronger communities, and ensure no young adult enters life unprepared.

Be part of the village. Be part of the solution. Be part of Successful Adulting.

Let's make an impact, together.

Reach out to Help@iHutto.com with any questions or to secure your spot today!



www.iHutto.com | Help@iHutto.com
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